



THE COALITION OF NON-PROFITS
COMMUNITY
HEALTH, HEALING & HELP
EXPO



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JUNE 20, 2026 • PENNSYLVANIA CONVENTION CENTER

EXHIBITOR KIT



Dear Exhibitor,

On behalf of the entire Coalition of Non-Profits team, the Coalition of Non-Profits Health & Help Expo, and all of us at LARA Marketing Group, I want to personally thank you for joining us as an exhibitor.

Your participation means far more than simply reserving a booth space. It means you have chosen to be part of a movement dedicated to connecting individuals and families with the resources, opportunities, services, and support they need to build stronger futures. Together, we are creating one of the region's largest community impact initiatives, bringing hundreds of organizations under one roof to help thousands of people access healthcare, education, employment opportunities, housing assistance, financial resources, family services, and so much more.

At a time when many individuals and families are struggling to find trusted help, this Expo exists to make those connections easier, faster, and more accessible. Every conversation you have, every brochure you distribute, every resource you share, and every person you help has the potential to create a lasting impact in someone's life.

As Executive Producer of the Expo and Founder & CEO of LARA Marketing Group, I have had the privilege of working alongside an incredible team of nonprofit leaders, community advocates, healthcare organizations, government partners, and mission-driven businesses to bring this vision to life. What inspires me most is seeing so many organizations come together with a shared purpose: helping others. That spirit of collaboration is what makes this event so special.

Inside this Exhibitor Kit, you'll find important information designed to help you prepare for a successful event experience. Please review the materials carefully, share them with your team, and don't hesitate to reach out if you need assistance. Our goal is to ensure that every exhibitor is fully equipped to maximize their impact and connect meaningfully with attendees.

Thank you again for believing in this mission and for being part of the Coalition of Non-Profits Health & Help Expo. We are honored to have your organization join us. Together, we can help ensure that no family feels alone, no opportunity goes undiscovered, and no one misses out on the resources that could change their life.

We look forward to welcoming you on event day.

*Founder & CEO, LARA Marketing Group
Executive Producer, Coalition of Non-Profits Health & Help Expo*



Event Hours:

Exhibitor Load In/Setup

We will be offering two different times that you may set up your booth space for your convenience, an early bird time on Friday June 19th, and the standard pre-expo setup time on June 20th.

Early Bird Setup – Friday, June 19th from 2 pm – 4 pm

Standard Setup – Saturday June 20th from 6:00 am – 9:30 am

Show Hours – The Expo doors will open at 10 am and run until 8 pm.

Exhibitor Breakdown – All items must be removed from the show floor by 10 pm on June 20th.

Event Registration:

Each exhibit space comes with two (2) exhibitor badges. **VIP check-in for Exhibitors, Speakers, and Media will open on Saturday June 20th at 6:30 am in Room 308.**

Additional Registrations – You are welcome to register as many people from your organization as you'd like. If you would like to register additional people, please have them register at <https://www.cn-p.org> as attendees. They may pick up their attendee RFID wristbands during show hours at the Registration counters located outside of Exhibit Hall C.

General Exhibitor Hospitality:

A hospitality area for Exhibitors will be available in **Room 309** and will be stocked throughout the day with refreshments, as well as basic first aid items for your use.



Parking:

Temporary Load-in Parking and Entrance

There are multiple options for loading in during our load-in and setup times. For those needing to park temporarily to unload, you may use the **Vine Street Loading Dock Entrance located at 1130 Vine Street, Philadelphia, PA 19107** and go to the Hall C Loading Docks.

Alternatively, you may hand carry any items to your booth and into Exhibit Hall C through the main entrance.

For parking info, rates, and additional information on garages within walking distance of the convention center please visit <https://www.paconvention.com/attendees/travel-to-pa-convention-center/parking>

Electrical Access, Booth Hospitality, Etc.:

Electrical Access is not included with your exhibit space and is available for a cost of \$215 through the Pennsylvania Convention Center. You may also order hospitality to be served at your table and more by visiting the PA Convention Center Exhibitor Portal.

To order electrical service and more for your booth, please visit the PCC Exhibitor Portal at <https://pcc.ungerboeck.com/prod/app85.cshtml?AppCode=COE&CC=1&OrgCode=10>

Wi-Fi:

We will be offering complimentary Wi-Fi to all exhibitors. Log into the Wi-Fi during the event by using the credentials below:

SSID: CNPEXpo

Passkey: ExpoWifi



Lead Capture App:

With the RFID Bracelet technology we will be using during the Expo, you will be able to capture attendee data from an app on your mobile device by scanning the white, rectangle square on their bracelets where the chip is housed. **The email address used to register for your exhibit space will be receiving an email directly from NoodleLive on June 19th** with access instructions to download and install the app.

Once you receive the email, please login using the email you used to register for your exhibit space and you will receive a magic link and a 6-digit temporary code on your email. Please either click on the magic link from your device or enter the code into the app to login and you will be ready to use.

General Expositions:

Our Expo services provider for this event is General Expositions. To log into their portal to order additional furniture or labor services (for those with complex booth setups) please visit <https://www.generalexposition.com/online-servicekit.php> and use Exhibit code **MFM26** to log in.

At the Sign In page, you will be prompted to sign in with an existing exhibitor account. If you do not have an account set up with General Exposition Services, you will be prompted to create one. Once your account is created, log in once more and scroll down to the bottom of the screen to see the links for which services you wish to order, including carpet, furnishings, labor, etc. For shipping information and any additional custom forms you may need, please click on the appropriate links listed under "References". As you place orders for your items, all furnishings and services will be placed in your shopping cart, and you will be prompted for payment information upon checkout.

Key Contacts For Exhibitors:

Joseph Lara, CNP Expo Executive Producer

(908) 310-1659, joseph@laramarketinggroup.com (call, text, or email anytime)

General Expositions

(610) 495-8866, option 1

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LARA

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