



THE COALITION OF NON-PROFITS
COMMUNITY
HEALTH, HEALING & HELP
EXPO

JUNE 20, 2026 • PENNSYLVANIA CONVENTION CENTER

2026 PROSPECTUS



WELCOME

The Ahmad Butler Foundation (ABF) invites you to join us as a partner for the 2026 Coalition of Nonprofits Health, Healing & Help Expo. This event is more than a gathering; it's a movement to advance community health, connect people to vital resources, and celebrate those leading the way in wellness and equity. Your sponsorship will directly support this mission while placing your brand in front of a large, engaged, and purpose-driven audience. As a sponsor, you'll gain valuable visibility, build community trust, and demonstrate your commitment to making a positive impact. Opportunities include keynote sponsorships, workshops, and exhibit booths each designed to help you connect meaningfully with attendees and amplify your reach

To learn more or secure your sponsorship, contact us at info@lmfm.org or visit ahmadbutler.foundation/1million-families-march.

The Ahmad Butler Team

✓ Health Screenings

✓ Family & Child Resources

✓ Main Stage Keynotes

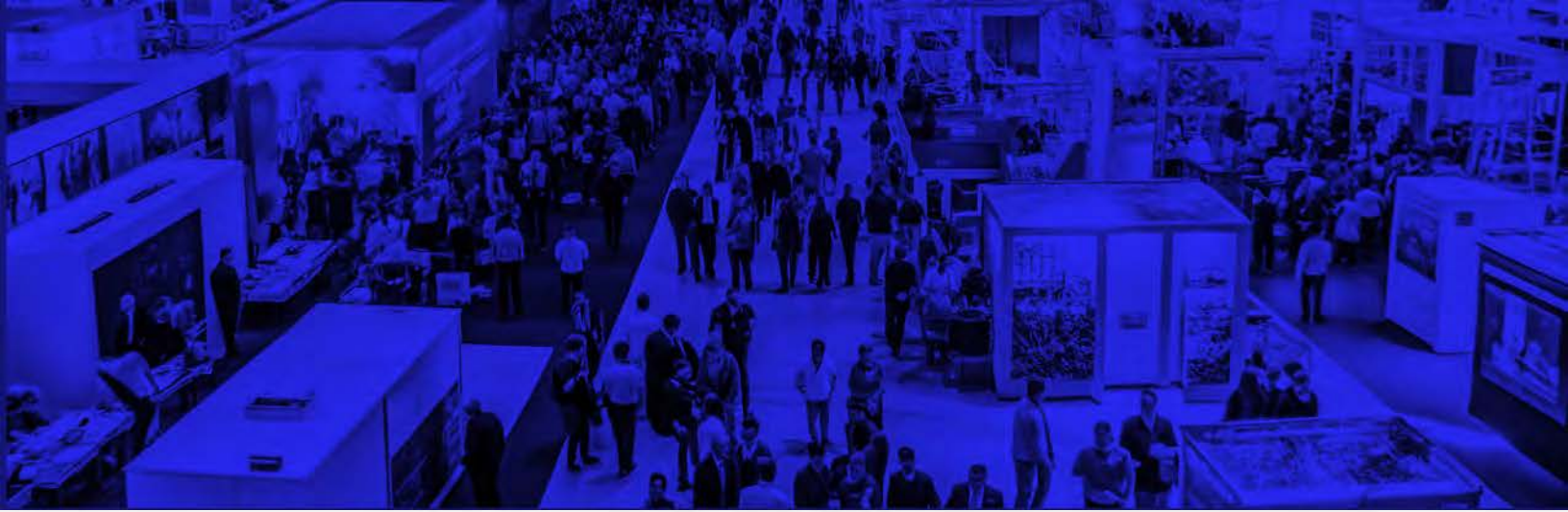
✓ Educational & Empowerment Workshops

✓ On-Site & Virtual Job Fairs

✓ Community Help Resources



Virtual Workshop Week - June 15 - 19, 2026
On-Site Expo - Saturday, June 20, 2026



ENGAGE, EMPOWER, ELEVATE

The Coalition of Nonprofits Health, Healing & Help Expo is designed to engage the community in various ways so all can access resources and knowledge whether they are physically able to be at the convention center or not. To this extent, we offer this year's expo in two distinct parts:



VIRTUAL WEEK

Reach a national audience by hosting one of our 48 curated online workshops. Each 1-hour session is designed to uplift, educate, and empower communities across the nation on topics including financial literacy, health & wellness, youth mentorship, business & entrepreneurship, healthcare and patient rights, and more. We'll also be hosting a Philadelphia-based virtual job fair for those who cannot make it to the job fair at the convention on June 20th.



ON-SITE EXPO

Join 10,000+ attendees and 100+ community partners at this vibrant, high-impact convention in downtown Philadelphia. The in-person convention presents the perfect opportunity to engage directly with families, youth, caregivers, educators, and professionals both on our exhibit floor and in our on-site workshop rooms, theater, and main stage.

Inside Entrepreneurship: The Real Truth About Starting a Business

Join LARA Marketing & Events Founder, Joseph Lara, for an insider look at the ins and outs of starting and running a small business, finding success, and balancing work and life, as well as some pro tips on how to succeed in getting your marketing message out.

MONDAY, APRIL 06, 2025
PRESENTER: JOSEPH LARA,
LARA MARKETING & EVENTS

1:00 PM to 2:00 PM

[Visit Presenters Website](#)

[Email The Presenter](#)

Follow The Presenter on Social Media





HIRE DIRECTLY, IMPACT LOCALLY

The Coalition of Nonprofits Health, Healing, & Help Expo is a powerful platform for real change. This year, we're introducing the Career Connect Zone, a dedicated space at our in-person convention designed to bridge the gap between job-ready attendees and the employers who need them.

From seasoned professionals to young adults entering the workforce, our attendees represent a broad and motivated talent pool. As an employer, union, or training provider, this is your chance to connect directly with candidates, showcase your opportunities, and demonstrate your commitment to economic mobility and community empowerment.

Whether you're hiring for open roles, promoting apprenticeship tracks, or recruiting for training programs, the Career Connect Zone puts your organization at the center of opportunity. Additionally, for 2026 we'll be adding a new Virtual Career Connect Zone where job seekers who may not be able to make it to the on-site convention, can book online virtual appointments with those companies, recruiters, union delegates, and more who are participating with us.

Ready to hire on-site? Contact us to reserve your spot today.

Who Should Be In The Career Connect Zone?



DIRECT EMPLOYERS

Find your next superstar staffer in our talent pool, from interns to veteran pros.



STAFFING & RECRUITING FIRMS

Access hundreds of qualified and talented candidates for your clients vacancies.



UNIONS & CIVIC

Find hungry, standout workers for your jobs and apprenticeship programs



TRADE & TRAINING PROGRAMS

From educational institutions and trade schools, to workforce development and more.



BE SEEN, MAKE AN IMPACT

ON-SITE ACTIVATIONS & SIGNAGE

Make a splash on-site by putting your brand front and center with options for visibility including Digital Signage, Badge Advertising, Lanyard customization, Registration Sponsorship (your logo on the registration desks), Tote bag sponsorship, and more.

DIGITAL ADVERTISING

Reach a larger, national audience online with homepage banners, pop-up ads, sponsored workshops, and more!

PROGRAM ADVERTISING

Your ad will appear in the official program booklet distributed to all attendees at the Coalition of Nonprofits Health, Healing & Help Expo both in-person and virtually.

This booklet is a key take-home item filled with resources, programming info, and your brand's message—placed directly in the hands of thousands of families, caregivers, and professionals.

Reserve your ad space today and place your message at the heart of a powerful community movement!

EMAIL ADVERTISING@1MFM.ORG FOR MORE INFORMATION





WHY PARTNER WITH US?

Whether you're a healthcare provider, union, educational institution, wellness brand, tech company, or community-based organization, your participation can make a tangible difference. By partnering with The Coalition of Nonprofits Help, Healing & Health Expo, you're not just attending; you're demonstrating that your organization is committed to genuine, lasting change.

BRIDGE GAPS — Bring vital resources directly to families who need them most, from health screenings and job opportunities to financial tools and mental wellness support.

EXPAND REACH — Connect with a highly engaged national audience—both in-person and virtually—who are ready to take action and invest in their futures.

STRENGTHEN IMPACT — Align your brand with a trusted, mission-driven platform focused on equity, empowerment, and community transformation.

STAND OUT AS A LEADER — Demonstrate your commitment to social responsibility and purpose-driven work in front of thousands of attendees, partners, and media outlets.

Together, we can activate change that resonates far beyond this event.

RESERVE YOUR SPOT: INFO@IMFM.ORG

LEARN MORE: AHMADBUTLER.FOUNDATION/1MILLION-FAMILIES-MARCH

*"Darkness Cannot Drive Out Darkness, Only Light Can Do That.
Hate Cannot Drive Out Hate, Only Love Can Do That."*

REV. DR. MARTIN LUTHER KING JR.